

“Data Privacy in the post-Edward Snowden Era: Interdisciplinary Perspectives”
Presented by the School of Business and Justice Studies
Utica College
Friday, October 10th, 2014
1-2pm
Carbone Auditorium

Welcome and Opening Remarks



Judge Bill Virkler is a graduate of LeMoyne College, Syracuse, and holds a masters degree in business administration from Syracuse University. He began teaching at Utica College in 2001 and was named Adjunct Professor of Criminal Justice in June, 2005. He was named Assistant Professor of Criminal Justice in 2011 and Criminal Justice Department Chair effective Jan. 1, 2012. He is the elected Town Justice of the Town of New Hartford and has served in that capacity since January, 2000. Judge Virkler serves as Chairman of Oneida County Probation Alternatives to Incarceration Board.

In 2006, Hon. James Tormey, Administrative Judge, 5th Judicial District, appointed Judge Virkler to the District’s Town & Village Courts Advisory Board. In Spring 2008, Judge James Murphy, District Supervising Judge, appointed Judge Virkler to the Peer Review Committee for the District, and in that capacity he served as Chairman of the District’s first Judicial review. In 2009, Judge Virkler was appointed by Judge Tormey to serve as mentoring judge for newly elected Justices in Oneida County. Judge Virkler is President of Oneida County Magistrate’s Association.

Effective January 2012, Prof. Virkler was named Chair of Criminal Justice and in July 2012, he was named Executive Director of Economic Crime and Justice Studies.

Panelists



Chandler R. Givens is an attorney who leads the technical research arm of the Chicago-based law firm Edelson PC. Using his technical/legal background, he and a team of engineers investigate complex technological fraud and privacy related violations. His research has led to precedent setting lawsuits involving data breaches, the fraudulent programmatic design of software, as well as the unlawful collection and sharing of data under various state and federal laws.

Presentation Title: "Digital Fingerprinting & the Third-Party Doctrine"



Leslie Corbo is an adjunct lecturer at Utica College and a Cybersecurity Analyst for Exelis Inc., a defense contractor based in Rome, NY and headquartered in Herndon, VA. Ms. Corbo supports efforts for the US Department of Homeland Security. She graduated from Utica College with a BS in Information Assurance and an MS in Cybersecurity. She is currently working on her doctorate in Information Assurance, and her areas of research include predictive behavior analysis, social engineering, and cyber employee development within the Defense Industrial Base.

Presentation Title: "From the Information Age to the Age of Oversharing"



Sue Lynch has extensive experience in risk analysis, fraud control implementation and investigations in the financial services industry. Formerly vice president for security and risk management at MasterCard Worldwide, she has held fraud management positions at Goldman Sachs and Comerica Bank. At Comerica Bank, Lynch had responsibilities for electronic banking fraud for both retail and corporate payments. At Goldman Sachs, she implemented fraud control procedures for retail accounts associated with online brokerage accounts. At MasterCard, one of her many diverse responsibilities included conducting Fraud Operations reviews on banks to determine the levels of existing fraud controls, global fraud investigations and third party processing system risk controls.

Presentation Title: "Anatomy of a Data Breach"



Raymond L. Philo, MPA, is a Professor of Practice in Criminal Justice at Utica College and is the Executive Director of the Economic Crime Institute. He also served as Director of Research for the Department of Economic Crime, Justice Studies and Cybersecurity at Utica College. Professor Philo has served as an Adjunct Faculty Member at Utica College since 2001, teaching both at the undergraduate and graduate levels. Prior to joining Utica College, he served as a law enforcement administrator, retiring as Chief of Police for the New Hartford, N.Y. Police Department. Philo received his B.A. degree in Political Science from Utica College, and a MPA from Marist College. He holds numerous state and federal certifications in law enforcement operations and management. Philo is currently a licensed consultant with the New York State Division of Criminal Justice Services and is a member of The Association of Certified Fraud Examiners and The International Association of Chiefs of Police. Professor Philo also serves as a member of the Supervisory Committee at First Source Federal Credit Union. Philo has taught courses in Criminal Evidence, Modern Methods of Criminal Investigation, Criminalistics, Senior Seminar, Counterterrorism and Homeland Security, and the Graduate Capstone Course in the Economic Crime Management Program.

Presentation Title: “Privacy, Data Protection and The Role Of Law Enforcement: Emerging Enforcement Trends”

Moderator



Austen D. Givens is a Professor of Practice in Cybersecurity at Utica College and a PhD candidate in the Department of Political Economy at King’s College London. A former IT policy consultant to the U.S. Department of Homeland Security, he is co-author of *The Business of Counterterrorism: Public-Private Partnerships in Homeland Security* (Peter Lang, 2014), and has also worked with the U.S. Department of Defense and Virginia Fusion Center. His current research focuses on the economics of security—that is, how economic principles influence and shape national security decision-making.

The panelists and moderator extend thanks to Dr. James Norrie, Dean of the School of Business and Justice Studies, for his support in organizing this event. Additional thanks go to Jim Brown and the Organization of Justice Studies at Utica College, especially Danielle Alpi, Brian Mazurowski, and Shelby Ritzel; Mike Clapsadl and the IITS staff, the Economic Crime and Cybersecurity Institute at Utica College, particularly Michelle Tuttle; Joe Giordano, Keith Henry, Karen Kaleta; Chris Leogrande, Joe Perry, and the Office of Marketing and Communications staff; Don Rebovich, Sodexo Catering, and Greg Walsh.

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